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FOR IMMEDIATE RELEASE  
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### **Donations Needed for Junior Auxiliary of Oxford's F.R.E.S.H Project**

Lafayette County, Miss. - When the Junior Auxiliary (JA) of Oxford realized there was a great need for personal hygiene items among students in the Lafayette County community, the group sprang into action, and the F.R.E.S.H. Project was born.

F.R.E.S.H. stands for Focusing Resources on Effective Student Hygiene. The goal of the F.R.E.S.H. Project is to provide children in Lafayette County, Miss., with the items most needed to help promote good personal hygiene. These items include things such as deodorant, wet wipes, toothbrushes, toothpaste, feminine products (sanitary napkins, tampons), socks, underwear, t-shirts, hairbrushes, nail clippers, dry shampoo and the like.

"We're so excited to be able to provide students in both Oxford and Lafayette County schools and our local Boys and Girls Club with the items they need in order to achieve proper personal hygiene," says JA member Shanika Ward. "This is an issue that can be awkward for many kids to talk about, so it's fantastic to see the community come together to address a lack of resources up front."

Due to the Coronavirus pandemic, the need for supplies is greater than ever before.

"We can't stress enough how needed these items are," JA member, Kirsten Bowen, said. "Each donation has the potential to deeply impact the life of a child or teen in our community."

JA of Oxford collects items throughout the school year through bins at Oxford and Lafayette County schools and at the Boys and Girls Club. Leadership Lafayette has also partnered with the group to place collection bins at local business locations, like the Oxford-Lafayette County Chamber of Commerce. To learn more about the F.R.E.S.H. Project, visit the Junior Auxiliary of Oxford Facebook page.

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### **ABOUT THE F.R.E.S.H. PROJECT**

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